

## TEACHER'S DESIGN BRIEF 2 (17-10-20012)

**Design Brief** Teacher's Version 2

**Description:** Create a **virtual US city tour or landmark of your choice** (except New York) **for 2 or more people, using Google Maps and other tools available in class on tablets and/or at home using other technologies.** Provide descriptions, illustrations and information about the selected city or landmark, accommodation and meals, transport, places to visit, activities and entertainment and timing. Itinerary should last from Saturday 4 pm to Monday 2pm.

NB: The team project's collaborative tool is <http://www.ac-martinique.edmodo.com> ; Post your contributions using specific tags. (design brief, design team, design process)

**Context:** What itinerary do you want to design? Will it be cultural, sportive, professional ? what time of year (summer, spring, fall, winter) ? Etc.

**Future users:** Whom is the itinerary created for? Try to choose people whom you can contact and ask feedback from.

**Objectives:** What value/change do you want to introduce to your itinerary? What is/are your goal/s ?

**Challenges:** What challenge/s do you want to address?

**Design results:** What do you want to create? How can your product be easily shared with your future users ? What medium , what applications, websites, do you want to use to represent your concept/itinerary?

**Team roles:** What does each team member want to do and is responsible for?